



**Maidstone Harriers Run & Tri**

## **Club Sponsorship Opportunities**

### **Sponsor a runner:**

<b>Amount</b>	<b>Sponsorship Benefits</b>
£100 per year	<ul style="list-style-type: none"> <li>Your logo/contact details on the website and displayed at our club venue on notice boards.</li> <li>Your company mentioned and/or logo displayed whenever your runner is mentioned or pictured on our website/social media</li> </ul>

### **Sponsor the our coaching team:**

<b>Amount</b>	<b>Sponsorship Benefits</b>												
£200 to £600 one off payment	<p>This will pay for one or more club members to train and join our coaching team. The courses (and fees) which members could qualify for are:</p> <table> <tr> <td>Leader in Running Fitness</td> <td>£160.00</td> </tr> <tr> <td>Coach in Running Fitness</td> <td>£325.00</td> </tr> <tr> <td>British Triathlon Foundation (Level 1)</td> <td>£310.00</td> </tr> <tr> <td>British Triathlon Group Coach (Level 2)</td> <td>£525.00</td> </tr> <tr> <td>British Cycling Level 1</td> <td>£185.00</td> </tr> <tr> <td>British Cycling Level 2</td> <td>£225.00</td> </tr> </table> <ul style="list-style-type: none"> <li>Your logo/contact details on the website and displayed at our club venue on notice boards for one year.</li> <li>Your company mentioned and/or logo displayed whenever your coach is mentioned or pictured on our website/social media</li> </ul>	Leader in Running Fitness	£160.00	Coach in Running Fitness	£325.00	British Triathlon Foundation (Level 1)	£310.00	British Triathlon Group Coach (Level 2)	£525.00	British Cycling Level 1	£185.00	British Cycling Level 2	£225.00
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### **Other sponsorship opportunities:**

<b>Amount</b>	<b>Examples of what the amount could cover the potential benefits</b>
£1000	<p>This amount could pay for promotional leaflets/banners production for us to be able to advertise the club in local centres (such as the leisure centre), and advertise our races</p> <ul style="list-style-type: none"> <li>Your logo/contact details on the promotional material and our website and displayed at our club venue on notice boards for one year.</li> <li>A monthly post on our social media channels promoting your business/organisation for one year</li> </ul>
£1500	<p>This would sponsor 50+ athletes participation in both the Kent County Athletics Cross Country Season and the Kent Fitness League (Cross Country) Season</p>

	<ul style="list-style-type: none"> <li>● Your logo/contact details on the website and displayed at our club venue on notice boards for one year.</li> <li>● A monthly post on our social media channels promoting your business/organisation throughout the XC season (Oct-March)</li> <li>● A flag or banner at the XC events (KFL only) with our club tent.</li> </ul>
£2000	<p>This would cover the rental of training venues for Swimming and Indoor Cycling at Maidstone Leisure Centre, enabling us to allow our members to attend these sessions without any additional payment requirement on top of their club membership fees.</p> <ul style="list-style-type: none"> <li>● Your logo/contact details on the website and displayed at our club venue on notice boards for one year.</li> <li>● A monthly post on our social media channels promoting your business/organisation for one year</li> <li>● Your logo on a club banner at the appropriate training venue.</li> </ul>
£3000+	<p>This would support one of the race events hosted by the club (Maidstone Half Marathon or The Turkey Run)</p> <ul style="list-style-type: none"> <li>● Your logo/contact details on the website and displayed at our club venue on notice boards for one year.</li> <li>● A monthly post on our social media channels promoting your business/organisation for one year</li> <li>● A flag or banner at the XC events (KFL only) with our club tent.</li> <li>● Your logo on race kit or trophies as well as all promotional material</li> <li>● A stand at the event village/race HQ on event day.</li> </ul>
£5000+	<p>This would cover the clubs subscription/rental of the Maidstone Hockey Club as main club venue.</p> <ul style="list-style-type: none"> <li>● Your logo/contact details on the website and displayed at our club venue on notice boards for one year.</li> <li>● A monthly post on our social media channels promoting your business/organisation for one year</li> <li>● A sign outside of the club house, alongside the Harriers sign, promoting your business, for one year.</li> </ul>

The above are our suggestions to let you know what your sponsorship could cover but we open to all reasonable suggestions

To support Maidstone Harriers with sponsorship, please contact Chair, Rob Dunnill at [club@maidstoneharriers.co.uk](mailto:club@maidstoneharriers.co.uk) to discuss terms.

Please note, all interested parties will be reviewed by the club committee to ensure that your business/organisation/products are aligned with the club values.

Many thanks

**Maidstone Harriers**